

THE QUAYS WORKPLACE TRAVEL PLAN

Car Sharing



What is car sharing?

Car sharing is when two or more people share a car and travel together. It allows people to benefit from the convenience of the car, whilst alleviating the associated problems of congestion and pollution.

Northern Ireland's carbon footprint is on the rise and as a nation of car lovers, NI's road transport emissions have risen by 40% in the last 20 years. This compares to an overall UK figure of just 7%, so it's time to think seriously about the effect our lifestyle is having on our local environment and make smarter choices when it comes to travel.

Did you ever sit in traffic and wish there were fewer cars on the road??.

Well now there could be!

Car Sharing is an increasingly popular way for commuters to travel - allowing people to save money, reduce stress and enjoy the social benefits of sharing their journeys, while producing fewer emissions per person per journey. Car Share Northern Ireland, www.carshareni.com is absolutely free to use. Whether you are a driver, a passenger or simply interested in finding an alternative way to get about, then this is the site for you. This website not only helps you find

others travelling the same way as you so you can share a car but also gives information on other transport options. Registration only takes a few minutes but is required in order to help the scheme run securely. The scheme comprises a public group open to all members of the public as well as a number of smaller groups established for and restricted to employees of particular companies/organisations. By visiting www.carshareni.com you could be one step closer to cutting your commuting costs, helping to reduce CO2 emissions and reducing congestion.

Fill up and GO !

Cut motoring costs **A**id the environment **R**educe congestion

Socialise on your journey **H**elp others **A**ct today **R**egister for free **E**njoy the benefits



The Quays Car Sharing Action Plan

Travel Plan Measure	Actions Agreed	Target	Target Date	Impact
<ul style="list-style-type: none"> Facilitating and promoting car sharing 	<ul style="list-style-type: none"> Encourage/ promote car sharing to staff including the use of the car share NI website; www.carshareni.com 	<ul style="list-style-type: none"> Increase car sharing modal split to 15% 	<ul style="list-style-type: none"> July 2015 	<ul style="list-style-type: none"> Alleviate congestion and pollution and contributes to improvement in air quality
	<ul style="list-style-type: none"> Organise breakfast / lunch session for prospective car sharers to meet; Provide / maintain car sharing spaces 	<ul style="list-style-type: none"> Provide dedicated car share spaces 	<ul style="list-style-type: none"> October 2010 	<ul style="list-style-type: none"> Reduces number of private cars travelling on site and demand for parking Reduced travel costs for staff Discourages single occupancy usage

Car Sharing information session hosted by Michael Lindsay from Travelwise NI, on Thursday 8th September, 11am, at Parker Green Offices, Level 2, Drumalane Mill, Newry. All Quays Store Managers welcome. Please contact Emma Trainor on 028 3025 4560.

Car Sharing



Did you know?

- That over **half the vehicles on our roads** at peak times **contain just one person?**
- You **don't** have to **own** a car to car share? You can still find a journey partner and share travel expenses
- You don't have to car share **every** day?
- By car sharing even **one day a week**, you are helping to **reduce** traffic **congestion by 20%**
- An average daily return commute of 30 miles, **costs around £1000 a year** in fuel?
- By sharing your journey with **only one additional passenger**, you could **save £500 a year!**

The Benefits!

- **Saves you money** - travelling with others enables you to reduce your transport costs by up to £1000 a year.
- **Reduces** the number of cars on the roads - resulting in less congestion, less pollution and fewer parking problems.
- Provides a real **solution** to the transport problems of rural areas.
- Gives **employees and employers** more transport options.
- **Reduces** the need for a private car.

Please log onto <http://www.carshareni.com> for further information about car sharing routes in NI

'Plugged in Places'



'Plugged In Places' is a £43million fund to set up to provide Electric Vehicle Charging Infrastructure in the UK. Northern Ireland has been awarded more than £850,000 by the Office for Low Emission Vehicles – in a joint bid made by the Department of Regional Development and the Department of the Environment, for a pilot project which will see the installation of electric vehicle charging points, encouraging the use of electric cars in Northern Ireland. In a very exciting development, The Quays Shopping Centre, has been identified as one of the first privately owned locations for electric vehicle charging points, in Northern Ireland. The 'Plugged in Places'

initiative, which came into effect on 1st January 2011, allows buyers of electric cars, such as the Mitsubishi i-MiEV, (below)



the Smart fortwo electric drive and the Peugeot iOn, the opportunity to get a 25% discount, up to the maximum of £5,000, towards the purchase of their electric vehicle.

Mr Cathal Austin, Centre Manager at The Quays Shopping Centre, is delighted at the news, "The Quays Shopping Centre is a leader in corporate social

responsibility and we are proud to be involved in the 'Plugged in Places' scheme. As Newry continues to grow and thrive as a shopping and retail destination, we believe its important to promote alternatives to conventional fuel travel and thats why we will be offering electric charging points for vehicles at The Quays Shopping Centre for our customers." The 'Plugged in Places' pilot scheme is backed by a consortium of local representatives from government, the motor industry, the IT and energy sectors.

For further information about the 'Plugged in Places' initiative contact Celia Chambers at DRD on (028) 90 54 0292 or at celia.chambers@drdni.gov.uk

The next Information Bulletin will contain information about public transport to The Quays site

