

THE QUAYS WORKPLACE TRAVEL PLAN



Information Bulletin 3 - PROMOTING PUBLIC TRANSPORT

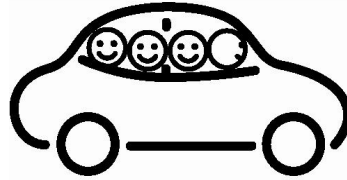
Promoting Sustainable Travel Options



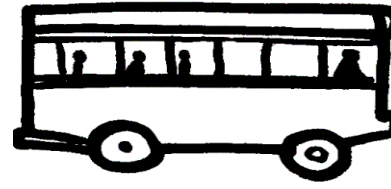
Walk



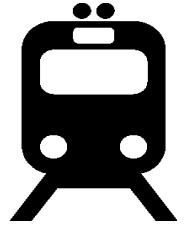
Cycle



Car Share



Get the bus



Get the train

A Smarter Way to Work

Visit www.thequays.co.uk/travelplan for further information

Corporate Commuter Initiative

What is the Corporate Commuter Initiative?

The Translink Corporate Commuter Initiative (CCI) is an incentivised, award winning programme, aimed at encouraging employers and their staff to use sustainable forms of transport to commute to and from work. The scheme targets public and private sector organisations of all sizes throughout Northern Ireland and seeks to increase awareness of public transport options to demonstrate that there are practical and reliable alternatives to taking the car to work. Travelwise NI is a Roads Service initiative to encourage the use of sustainable transport options such as walking, cycling, public transport or car sharing.



Visit www.translink.co.uk/Corporate-Commuter-Initiative

On 9th August, The Quays welcomed Translink and Travelwise representatives who provided a range of public transport information to employees of The Quays site.

Travelwise
Northern Ireland
www.nidirect.gov.uk/travelwise



If you already walk to work, cycle to work or take public transport to work please contact Colleen Savage, The Quays Travel Plan Co-Ordinator on 028 3025 4560 or at colleen@parkergreen.com

Public Transport



We at The Quays understand the environmental benefits to opting to take public transport however there are also many personal incentives than you may think!

Taking public transportation can take the mental stress out of a commute to work – you can leave the road rage behind!; You have the ability to read, take a nap or listen to podcasts; You may be forced to exercise through a walk to your bus stop / rail station or from the bus station to The Quays; it's a chance to discover new places and things that you wouldn't have otherwise noticed; You might feel a sense of confidence and accomplishment at being 'Green' and most importantly

these days, the money saved can be quite surprising in comparison to the price of fuel, car insurance, car tax and a vehicle itself!

Did you know - If you travel regularly on Translinks Ulsterbus or Goldline services you could make significant savings to a regular fare by purchasing a Multi-Journey Smartcard (30%+ savings). If you travel by bus and train within specified zones, using iLink Travel Card could be better value for money than buying separate bus and train tickets!

Maybe you want to take public transport but your services don't correspond with your working patterns? We would like to

hear from you if this is the case and if and where possible lobby Translink to try and have timetables tweaked to correspond with demand for services. While we understand that the car is an essential to most households, by even considering to try out public transport for your work day commute you may begin to actually warm to the idea of ending the love affair with the private car.

For further details about any of the information in this bulletin please contact Colleen Savage on 028 3025 4560 or email colleen@parkergreen.com

Did you know?

- Nearly a quarter of all employees who work at The Quays Shopping Centre live within walking distance of the site
- Newry Bus Station is only 9 minutes walk to The Quays Shopping Centre
- Newry Train Station runs a free shuttle bus to Newry Bus Station
- Public transport is nearly 10 times safer than the car
- CO2 emissions per passenger for train and coach are 6 to 8 times lower than car travel with a single passenger

The Benefits!

- Increased use of public transport contributes to environmental sustainability
- On a per kilometre basis, the rail, bus and coach services operated by Translink are significantly more environmentally friendly than journeys undertaken using other transport modes.
- Replacing car travel with public transport, walking or cycling has many benefits including less congestion, better air quality and less CO2 emissions. Walking and cycling instead of using the car can lead to fitter and healthier people and may therefore lead to a reduced burden on the NHS.

Please log onto www.translink.co.uk for further information about public transport in Northern Ireland

The next Information Bulletin will contain information about walking to The Quays